

## TRAFFORD COUNCIL

**Report to:** Executive  
**Date:** 23 September 2013  
**Report for:** Decision  
**Report of:** Executive Member for Safe Strong Communities

### Report Title

**Trafford Council Sport and Leisure Strategy**

### Summary

**The aim of the Trafford Council Sport and Leisure Strategy is to improve the quality of life for Trafford residents through increased participation and access to sport and leisure.**

**It is key that opportunities to take part in sport and leisure are provided and sustained at all levels for all our communities, so as to contribute significantly the health and wellbeing of residents.**

**The strategy will be utilised as a tool to build healthy, safe and strong communities as well as supporting economic growth.**

**The strategy focuses on the Councils position within the context of the wider community sport & leisure provision which includes opportunities and facilities incorporating sports clubs from grass roots to elite level as well as facilities owned by the Council, its partners, community organisations, private facilities and schools.**

### Recommendation(s)

**To adopt the Sport and Leisure Strategy from October 1st 2013**

Contact person for access to background papers and further information:

Name: Debbie Cowley  
Extension: 4349

Background Papers: None

The following documents support and accompany this report;  
Trafford Council Sport and Leisure Strategy 2013-2017  
Trafford Council Sport & Leisure Strategy 2013-2017 Post Consultation Report  
Trafford Council Sport and Leisure Strategy 2013-2017 Equality Impact Assessment

Relationship to Policy Framework/Corporate Priorities	The Sport & Leisure Strategy supports the Corporate Priorities, Economic Growth and Development, Low Council Tax and Value for Money, Reshaping Trafford Council, Excellence in Education and Services Focused on Vulnerable People
Financial	The Strategy identifies effective Strategic and Local Partnerships delivering a sustainable community sport and leisure offer as a key priority which includes reviewing the Councils current contracts and agreements with community sport and leisure providers to establish new ways of working with reduced financial support from the Council. The Strategy will be a tool available to support external funding applications to attract investment into the borough.
Legal Implications:	Not applicable – there are no legal implications directly associated with the Sport & Leisure Strategy
Equality/Diversity Implications	A full Equality Impact Assessment has been undertaken and this has found that the Strategy has no negative impact on any of the equality groups See Trafford Council Sport and Leisure Strategy 2013-2017 Equality Impact Assessment which accompanies this report
Sustainability Implications	Not applicable
Staffing/E-Government/Asset Management Implications	Staffing – Not applicable E-Government – Not applicable Asset Management - The key principal within the Sport and Leisure Strategy is that development opportunities should be led by the Council and that this development should be in line with the priorities of the Sport & Leisure Strategy and Sustainable Community Strategy
Risk Management Implications	A risk assessment has not been carried out as there were no significant issues raised in the report or the development of the Sport and Leisure Strategy.
Health & Wellbeing Implications	The Sport and Leisure Strategy has positive Health and Wellbeing implications as included in the body of the report 1.1
Health and Safety Implications	Not applicable

## 1.0 Background

1.1 The Sport and Leisure Strategy has been developed within the context of the Council and its partners being committed to improving the health, well-being and aspirations of our residents within an environment of change and financial constraint.

1.2 The Sport and Leisure Strategy sets out the Council's vision and key strategic priorities for Sport and Leisure which have been developed in consultation with key stakeholders, partners and staff.

### Vision

- Trafford will be 'First for Sport and Leisure' with vibrant, dynamic and sustainable facilities and opportunities to participate and engage in sport and leisure at all levels from grass roots through to professional

### 4 Key Strategic Priorities

- Sport and Leisure priorities are aligned to and support the priorities for health and wellbeing
- Assets that meet the current and future sporting needs of Trafford's residents
- Effective Strategic and Local Partnerships delivering a sustainable community sport and leisure offer
- Major sporting events that inspire and engage

1.3 The Strategy will provide essential background for officers, members and stakeholders, under which all actions can be placed and decisions can be made

### Other Options

Do nothing – this option is not recommended because;

- The Sport and Leisure Strategy sets out the Council's vision and key strategic priorities for Sport and Leisure. It provides essential background for officers, members and stakeholders, under which all actions can be placed and decisions can be made. To do nothing could lead to decisions being made in isolation and not taking account of the wider local, regional and national strategic priorities.
- The Sport and Leisure Strategy has been developed within the context of the Council and its partners being committed to improving the health, well-being and aspirations of our residents within an environment of change and financial constraint. To do nothing would inhibit the Council's ability to work in partnership to make the most of the resources we have together to provide services in new ways.
- The Council requires clear strategic direction to deliver the vision – Trafford will be 'First for Sport & Leisure' with vibrant, dynamic and sustainable facilities and opportunities to participate and engage in sport and leisure at all levels from grass roots through to professional. To do nothing would limit the Council's ability to deliver this vision
- The Sport and Leisure Strategy is required to provide a clear statement that the principle that development opportunities should be led by the Council and that development should be in line with this Strategy and the priorities of the Sustainable

Community Strategy. To do nothing would restrict the Councils ability to respond to development opportunities in a strategic and coordinated manner.

- The Sport and Leisure Strategy is required to support external funding applications to lever additional resources into the borough for Sport and Leisure. To do nothing would limit the levels of external funding and investment available.

**Consultation**

See Trafford Council Sport & Leisure Strategy 2013-2017 Post Consultation Report which accompanies this report

**Reasons for Recommendation**

It is recommended that the Sport and Leisure Strategy is adopted from October 1st 2013 to improve the quality of life for Trafford residents through increased participation and access to sport and leisure.

**Key Decision:** Yes

**If Key Decision, has 28-day notice been given?** Yes

**Finance Officer Clearance** (type in initials).....ID.....

**Legal Officer Clearance** (type in initials).....JLF.....

**[CORPORATE] DIRECTOR'S SIGNATURE** (electronic)...



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To confirm that the Financial and Legal Implications have been considered and the Executive Member has cleared the report.